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ACAD

AMERICAN CONFERENCE
OF ACADEMIC DEANS

NEWSLETTER

*Advancing the ideals
of liberal education
and
supporting deans
in their
work as academic leaders.*

ACAD Leadership To Change

The Executive Committee of the ACAD Board completes its first set of two-year terms this January. Chair Jim Pence of Pacific Lutheran University steps down, but remains on the committee, replacing Past Chair Susan Gotsch of Whittier College. Up for election at the January 23 Members' Business Breakfast are, for Chair: Ginny Coombs of the University of Wisconsin River Falls; and for Vice Chair: Stephen C. Ainlay of the College of the Holy Cross. Board Members Janice Walker of Xavier University (Cincinnati), and Howard Erlich of Ithaca College, move



Ginny Coombs, Incoming Chair

into the positions of Secretary-Treasurer and Membership Development Committee Chair, respectively.

The ACAD Board meets twice a year: at the Annual Meeting in January and in the Spring. The ACAD Chair also serves *ex officio* on the AAC&U Board.

Success of "Intellectual Leadership" Conference Launches Second ACAD-PBK Collaboration

In their very first collaboration, ACAD and Phi Beta Kappa drew over 150 people to their joint conference on "Intellectual Leadership in the Liberal Arts" on October 23-25, 2003 in Charleston, SC. The overwhelmingly positive response to the program has prompted the two organizations to begin planning a second joint conference for the fall of 2004, this time in Washington, D.C.,

where both are headquartered. The College of Charleston, whose Dean of the College of Letters and Sciences, Sam Hines, is an ACAD Board Member, hosted the fall 2003 meeting.

The conference began with a dialogue between Diana Schaub, Chair of the Political Science Department at Loyola University Baltimore and Dean Hines, who is also a political scientist, on the

(Continued on page 2)



2002-04 ACAD Chair Jim Pence and PBK Secretary John Churchill in Charleston

ACAD Offers "One-Day Workshops" in Response to Member Requests

Not long after launching its new, web-based membership management program and upgraded, members-only web site features, ACAD offered its first "One Day Workshop" in response to member requests for more programs like the practical workshops on which ACAD has built much of its reputation and which led to the creation of the Resource Handbook for Academic Deans several years ago. Titled "Strategic Budgeting for Shrinking Budgets," the July 28, 2003 program featured Pete Facione of Loyola University Chicago and Jeanne Narum of The Independent Colleges Office and Project Kaleidoscope (PKAL) working with deans from across the country on strategies for managing budgetary challenges during a period of shrinking resources. The workshop was hosted by Loyola University Chicago. Facione's presentation built on his recent essay, "The Philosophy and Psychology of Effective Institutional Budgeting," which was published in ACAD-DEME. (See <http://www.aap.org/publications/>

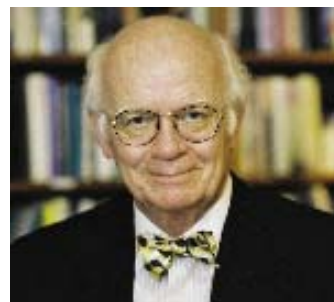
[Academe/02nd/02ndfac.htm](#)) Narum, a widely published expert on external fundraising and grantsmanship, offered advice on how to seek out and secure funding in fiscally tight times.

The program offered ample opportunity for questions and conversation by participants, most of whom were from the midwest but also included colleagues from Canada, Virginia and Rhode Island.

ACAD's second One Day Workshop is currently being planned for June in Washington DC and will focus on "The Dean and International Relations." The Workshop, which will focus on how academic administrators can reach out to international counterparts, is in a part a response to many requests made by deans visiting from abroad for more interaction with American administrators for the purpose of sharing knowledge and resources. The correspondence of this request to ACAD's mission, along with the challenge issued by last year's Annual Meeting Keynote

Marty, Chabotar and Dean's Panel Headline ACAD's 60th Annual Meeting

ACAD's 60th Annual Meeting features Martin E. Marty, Fairfax M. Cone Distinguished Service Professor Emeritus of the History of Modern Christianity in the Divinity School at the University of Chicago speaking on "The Dean as Steward, Agent and Envi-



Martin E. Marty

sioner." Kent Chabotar, President of Guilford College, will speak at a Saturday morning breakfast on "The CAO-CFO Relationship." Also scheduled is a revival of a popular feature of past meetings: an open mic deans' Q&A session.

(Continued from page 1)

Speaker, Mamphela Ramphele, has provided the impetus for the planning. In her address, Ramphele said, "I ask you to reflect on the traditional mandate of universities to pursue 'teaching, research and service,' and I invite you to expand the notion of 'service' to include all the many things that can be done to make access to quality tertiary education a feature of all countries of the world, thereby improving the quality of life in the developing world."

Ramphele went on to assert that "the concept of service must be broadened to include the service that one educational system can do to strengthen another. This must take place at many levels – students, professors, administrators, institutions, the state and regional university associations, national organizations such as this one."

Members interested in this workshop should contact the ACAD office.

(Continued from page 1)

contested meaning of liberal education. The discussion generated a lively question and answer session. The debate permeated many of the sessions on the following days, with speakers often referring to the opening discussion.

To read some excerpts from presentations made in Charleston, see pages 2-3. For the full program, visit

Let us hear from you!

ACAD Members are invited to share their news via the ACAD newsletter, to submit letters in response to ACAD news or activities, and essays for publication. Help to make the newsletter another effective channel of communication for ACAD members! For more information, see the ACAD web site or contact ACAD at acadinformation@acad-edu.org.

ACAD Membership as of January 20, 2004: 674

Not a member? Join ACAD now and get the rest of this year's membership plus all of next year at a special rate. Visit the ACAD Table or the ACAD Hospitality Suite for Details!

Regular Renewals for the 2004-05
Membership Year Begin March 1

From the Chair

In its sixtieth year, the American Conference of Academic Deans continues its tradition of service to higher education. Deans, provosts, and associate deans from all institutional types have benefited from ACAD workshops, conferences, and publications. Literally hundreds of academic deans have served on the ACAD Board of Directors or developed ACAD programs. Year after year, the Annual Meeting features practitioners who share best practices (and worst failures) and sessions that provoke healthy discussion on our most vexing challenges and our greatest opportunities.

Through programming and materials, ACAD provides a national venue for equipping and mentoring academic leaders. One simple truth about

ACAD is that the strength of the organization and its intended audience are one in the same: its membership. Another simple truth is that it is a membership-financed operation. Therefore, on the occasion of the completion of my two-year term as ACAD chair, I again invite you to sustain and increase membership. We need a thousand deans to come together under the ACAD banner to promote the centrality of the academic mission and to support the people who serve in positions of academic leadership. With this critical mass, we will be able to continue to provide the programs and publications in support of the "how to" and the "why do" of deaning.

James L. Pence, Chair
ACAD Board of Directors
2002-04

ACAD Letter Published in *Chronicle*

This letter from ACAD was published in the 5/16/03 edition of the Chronicle of Higher Education in response to a column by Stanley Fish (available at www.chronicle.com). The letter was written by Chair Jim Pence and Administrative Director Maria Maisto.

To the Editor:

By asserting that "administration is, at its heart, an intellectual task," Dean Stanley Fish ("First, Kill All the Administrators," March 21) makes an important point that should not be overshadowed by his analysis of the "psychological economy" of some faculty members. Administration is an intellectual task not primarily because of the mental dexterity needed to navigate the often-murky organizational, financial, and ethical waters of the contemporary university. It is an intellectual task because of *who* is at its heart: faculty, staff, students, and other administrators who are encouraged to think about *why* and *how* they do what they do. This means that the challenge for administrators is not simply one of technique and skill, but of leadership and service.

For nearly 60 years The American Conference of Academic Deans (ACAD) has nurtured academic leaders. ACAD members support each other in their efforts to sustain and defend the academic integrity of their institutions while confronting the economic and political realities of contemporary campus life.

Without administrators, we wholeheartedly agree, there can be "no life of the mind." But at ACAD we also believe that the unexamined life of the mind is

For ACAD Membership Information, visit www.acad-edu.org
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